

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 21-27, 1982 2

New York Time					NIELSEN AVERAGE					New York Time					NIELSEN AVERAGE				
Program Name	Duration	Day	Ntwk		AUDIENCE		No. Sta.	Prog. Covg.	Program Name	Duration	Day	Ntwk	AUDIENCE		No. Sta.	Prog. Covg.			
					Households (000)	Share %							Households (000)	Share %					
EVENING																			
ABC MONDAY NIGHT BASEBALL	8:30	164	MON.	A	10,110	12.4	22	201	99	* JAMES BOYS(S)	8:00	30	FRI.	N	5,790	7.1	16	177	92
* ABC MOVIE SPECIAL(S)	8:00	120	THU.	A	10,350	12.7	25	194	98	JEFFERSONS	9:30	30	SUN.	C	16,220	19.9	36	195	99
ABC NEWSBRIEF-M-F	VAR	01	M-F	A	11,330	13.9	25	188	96	KNOTS LANDING	10:00	60	THU.	C	8,150	10.0	18	186	98
ABC NEWSBRIEF-SAT.	9:58	01	SAT.	A	14,020	17.2	35	186	95	LAVERNE & SHIRLEY	8:30	30	TUE.	A	10,110	12.4	23	193	98
ABC NEWSBRIEF-SUN.	9:59	02	SUN.	A	10,350	12.7	23	193	98	LITTLE HOUSE-PRAIRIE	8:00	60	MON.	N	12,140	14.9	29	217	99
ABC SPORTS UPDATE-SAT	8:58	01	SAT.	A	9,700	11.9	27	182	95	LOVE BOAT	9:00	60	SAT.	A	12,960	15.9	33	191	96
ABC SPORTS UPDATE-SUN	7:56	01	SUN.	A	6,680	8.2	18	186	97	LOVE, SIDNEY	9:30	30	WED.	N	10,110	12.4	22	190	95
ABC SUNDAY NIGHT MOVIE	9:00	120	SUN.	A	11,250	13.8	26	201	99	MAGNUM, P.I.	8:00	60	THU.	C	11,330	13.9	29	201	99
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	7,990	9.8	22	202	99	MAKING A LIVING	8:30	30	FRI.	A	9,370	11.5	24	189	96
ABC WRD NEWS TONIGHT-SUN	6:30	30	SUN.	A	4,480	5.5	15	156	84	M*A*S*H	9:00	30	MON.	C	19,400	23.8	41	196	99
* AIN'T MISBEHAVIN'(S)	9:00	120	MON.	N	10,680	13.1	23	204	99	MCCLAIN'S LAW	10:00	60	FRI.	N	8,230	10.1	20	174	94
ALICE	9:00	30	SUN.	C	15,240	18.7	36	195	99	* MR. HORN(S)	8:00	180	WED.	C	11,170	13.7	26	184	98
* AMERICAN JR. MISS PAGEANT(S)	8:00	60	TUE.	C	10,600	13.0	25	192	99	NBC NEWS UPDATE-M-F	VAR	01	M-F	N	8,640	10.6	20	172	88
ARCHIE BUNKER'S PLACE	8:00	30	SUN.	C	12,800	15.7	34	195	99	NBC NEWS UPDATE-SAT.	8:58	01	SAT.	N	4,560	5.6	13	154	81
BARBARA MANDRELL	9:00	60	SAT.	N	7,740	9.5	20	177	89	NBC NEWS UPDATE-SUN.	8:58	01	SUN.	N	7,990	9.8	20	176	92
BENSON	8:00	30	FRI.	A	9,050	11.1	25	183	94	NBC NEWS UPDATE-2-M-F	9:58	01	TU&TH	N	8,640	10.6	18	166	90
BEST OF THE WEST	8:00	30	MON.	A	8,230	10.1	20	183	93	NBC NEWS UPDATE-2-SAT.	9:58	01	SAT.	N	6,850	8.4	17	160	84
BRET MAVERICK	8:00	60	TUE.	N	7,660	9.4	18	198	94	NBC NIGHTLY NEWS-SAT.	6:35	25	SAT.	N	3,020	3.7	10	162	79
* CAGNEY & LACEY(S)	10:00	60	MON.	C	17,440	21.4	38	191	98	NBC NIGHTLY NEWS-SUN.	6:30	30	SUN.	N	5,050	6.2	16	169	84
CASSIE AND COMPANY	9:00	60	TUE.	N	7,010	8.6	15	171	94	NBC NIGHTLY NEWS	6:30	30	M-F	N	7,580	9.3	21	207	99
CBS EVENING NEWS-RATHER	6:30	30	M-F	C	9,290	11.4	26	195	99	* NBC REPORTS(S)	10:00	60	SAT.	N	7,010	8.6	18	161	90
CBS EVENING NEWS-DEAN	6:30	30	SUN.	C	5,790	7.1	19	173	90	NBC SUNDAY NIGHT MOVIE	9:00	120	SUN.	N	10,350	12.7	24	203	99
CBS SAT. NEWS-SCHIEFFER	6:30	30	SAT.	C	6,680	8.2	22	147	86	NEWSBREAK-M-F	VAR	VAR	M-F	C	9,290	11.4	22	177	92
CBS SAT. NIGHT MOVIE	9:00	120	SAT.	C	5,710	7.0	15	193	98	NEWSBREAK-SAT.	8:57	02	SAT.	C	8,070	9.9	23	187	95
CBS TUESDAY NIGHT MOVIES	9:00	120	TUE.	C	11,980	14.7	25	180	95	NEWSBREAK-SUN.	8:58	01	SUN.	C	12,630	15.5	31	177	96
CHICAGO STORY	8:30	90	FRI.	N	6,440	7.9	16	176	92	ONE DAY AT A TIME	8:30	30	SUN.	C	13,770	16.9	34	194	99
CHIPS	8:00	60	SUN.	N	8,230	10.1	21	212	99	PRIVATE BENJAMIN	8:00	30	MON.	C	11,820	14.5	29	185	96
DALLAS	9:00	60	FRI.	C	10,190	12.5	25	197	99	QUINCY, M.E.	10:00	60	WED.	N	12,960	15.9	29	199	97
DIFF'RENT STROKES	9:00	30	THU.	N	12,710	15.6	29	198	98	REAL PEOPLE	8:00	60	WED.	N	11,000	13.5	27	204	98
* DOUBLE MCGUFFIN(S)	7:00	120	SUN.	A	7,340	9.0	20	190	98	* SHAUN CASSIDY SPECIAL(S)	8:00	60	SAT.	N	4,480	5.5	13	176	91
DUKES OF HAZZARD	8:00	60	FRI.	C	9,860	12.1	27	194	97	* SHIRLEY MACLAIN-ILLUSIONS(S)	9:00	60	THU.	C	7,740	9.5	17	197	99
DYNASTY	10:00	60	WED.	A	9,130	11.2	21	198	99	60 MINUTES	7:00	60	SUN.	C	15,080	18.5	44	203	99
FACTS OF LIFE	9:00	30	WED.	N	11,820	14.5	27	192	96	THREE'S COMPANY	9:00	30	TUE.	A	14,260	17.5	31	204	99
FALCON CREST	10:00	60	FRI.	C	9,860	12.1	24	195	99	TODAY'S FBI	8:00	60	SAT.	A	8,230	10.1	24	179	96
FALL GUY	9:00	60	WED.	A	11,490	14.1	25	198	99	TOO CLOSE FOR COMFORT	9:30	30	TUE.	A	15,730	19.3	32	204	99
FAME	8:00	60	THU.	N	8,150	10.0	21	200	99	TRAPPER JOHN, M.D.	10:00	60	SUN.	C	14,670	18.0	33	195	99
FANTASY ISLAND	10:00	60	SAT.	A	14,430	17.7	36	193	97	20/20	10:00	60	THU.	A	14,910	18.3	33	202	99
FATHER MURPHY	7:00	60	SUN.	N	4,970	6.1	14	210	99	WALT DISNEY	8:00	60	SAT.	C	8,970	11.0	26	196	98
FLAMINGO ROAD	10:00	60	TUE.	N	5,710	7.0	12	190	96	* WBC HEAVYWEIGHT CHAMP.(S)	9:00	111	FRI.	A	11,740	14.4	29	195	99
GIMME A BREAK	9:30	30	THU.	N	12,710	15.6	27	191	98	WKRP IN CINCINNATI	8:30	30	MON.	C	13,120	16.1	30	187	96
GREATEST AMERICAN HERO	8:00	60	WED.	A	8,970	11.0	22	197	98	NUMBER OF PROGRAMS 85									
HAPPY DAYS	8:00	30	TUE.	A	9,860	12.1	24	194	98										
HART TO HART	10:00	60	TUE.	A	17,030	20.9	36	200	98										
HILL STREET BLUES	10:00	60	THU.	N	12,470	15.3	28	212	99										
HOUSE CALLS	9:30	30	MON.	C	17,440	21.4	36	191	98										

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 81,500,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 21-27, 1982 4

Program Name	New York Time			Day	Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.	
	Duration					Households (000)	%	Share %			
LATE FRINGE											
ABC MOVIE OF THE WEEK	12:42	71	MON.	A	1,870	2.3	14	155	88		
ABC MOVIE OF THE WEEK-2	1:53	20	MON.	A	1,790	2.2	19	155	88		
ABC NEWS:NIGHTLINE-MON	12:00	42	MON.	A	4,160	5.1	19	189	97		
ABC NEWS:NIGHTLINE-T-F	11:30	VAR	TU-F	A	6,110	7.5	21	188	96		
ABC NEWS:NIGHTLINE-FRI(B)	12:00	31	FRI.	A	4,480	5.5	18	187	94		
ABC WEEKEND REPORT-SAT.	11:00	15	SAT.	A	4,970	6.1	14	167	91		
ABC WEEKEND REPORT-SUN.	11:00	15	SUN.	A	3,500	4.3	9	174	93		
CBS SUNDAY NEWS-OSGOOD	11:00	15	SUN.	C	4,890	6.0	13	125	70		
DAVID LETTERMAN I	12:30	30	M-TH	N	2,610	3.2	16	188	94		
DAVID LETTERMAN II	1:00	VAR	M-TH	N	1,790	2.2	14	188	94		
FANTASY ISLAND-12.00	12:00	68	TUE.	A	2,850	3.5	15	158	89		
FRIDAYS	12:31	71	FRI.	A	2,610	3.2	15	167	94		
FRIDAYS-PART 2	1:42	05	FRI.	A	2,360	2.9	18	166	94		
LATE MOVIE I	VAR	VAR	M-F	C	4,810	5.9	20	161	88		
LATE MOVIE II	VAR	VAR	M-F	C	3,340	4.1	24	161	88		
LOVE BOAT-12.00	12:00	68	WED.	A	3,500	4.3	19	161	89		
NBC LATE NIGHT MOVIE	11:30	122	SUN.	N	1,060	1.3	6	59	39		
NBC NEWS SPEC. RPT-FRI(S)	11:30	20	FRI.	N	6,360	7.8	21	209	99		
SATURDAY NIGHT	11:30	75	SAT.	N	5,130	6.3	20	202	97		
SCTV NETWORK	12:50	90	FRI.	N	2,200	2.7	16	178	96		
GOOD MORNING, AMERICA-830											
GUIDING LIGHT	VAR	VAR	M-F	C	5,710	7.0	24	201	99		
LOVE BOAT DAYTIME	11:00	60	M-F	A	6,280	7.7	33	188	96		
MORNING-KURTIS & SAWYER 1	7:30	30	M-F	C	2,120	2.6	17	178	98		
MORNING-KURTIS & SAWYER 2	8:30	30	M-F	C	2,200	2.7	14	178	98		
NEWSBREAK-11.57	11:57	02	M-F	C	5,790	7.1	29	168	90		
NEWSBREAK-3.57	3:57	02	M-F	C	4,810	5.9	20	179	95		
ONE DAY AT A TIME-M-F	10:00	30	M-F	C	3,340	4.1	19	140	82		
ONE LIFE TO LIVE	2:00	60	M-F	A	6,930	8.5	32	202	99		
PRICE IS RIGHT 1	11:00	30	M-F	C	5,790	7.1	31	194	97		
PRICE IS RIGHT 2	11:30	30	M-F	C	6,760	8.3	34	194	97		
RYAN'S HOPE	12:30	30	M-F	A	5,050	6.2	24	186	97		
SEARCH FOR TOMORROW	12:30	30	M-F	N	2,530	3.1	12	185	93		
TATTLETALES	4:00	VAR	M-F	C	2,930	3.6	13	105	65		
TEXAS	11:00	60	M-F	N	2,200	2.7	12	180	91		
TODAY SHOW-7.30AM	7:30	30	M-F	N	2,930	3.6	23	211	99		
TODAY SHOW-8.30AM	8:30	30	M-F	N	3,020	3.7	19	211	99		
WHEEL OF FORTUNE	10:30	30	M-F	N	3,420	4.2	19	145	81		
YOUNG AND THE RESTLESS	12:30	60	M-F	C	6,280	7.7	30	199	99		
NUMBER OF PROGRAMS 34											

WEEKEND DAYTIME

TONIGHT SHOW	VAR	60	M-F	N	5,870	7.2	23	208	99	ABC WEEKEND SPECIALS	12:00	30	SAT.	A	4,320	5.3	23	183	93
VEGA\$-12.00	12:04	68	THU.	A	2,530	3.1	13	150	87	ABC WIDE WORLD-SPORTS SAT	5:00	90	SAT.	A	4,890	6.0	18	203	99
NUMBER OF PROGRAMS	22									ABC WIDE WORLD-SPORTS SUN	4:30	90	SUN.	A	4,730	5.8	19	194	97
										AMERICAN BANDSTAND '82	12:30	60	SAT.	A	3,500	4.3	18	174	84
										AMERICAN SPORTSMAN	3:30	60	SUN.	A	3,830	4.7	16	171	91
										BETCHA DON'T KNOW-8:28AM	8:28	02	SAT.	N	1,960	2.4	24	174	94
										BETCHA DON'T KNOW-9:28AM	9:28	02	SAT.	N	5,300	6.5	38	211	99
										BETCHA DON'T KNOW-10:28AM	10:28	02	SAT.	N	3,180	3.9	18	199	97
										BETCHA DON'T KNOW-11:58AM	11:58	02	SAT.	N	2,200	2.7	11	161	79
										BETCHA DON'T KNOW-12:28PM	12:28	02	SAT.	N	2,450	3.0	13	168	86
WEEKDAY DAYTIME										BLACKSTAR	11:30	30	SAT.	C	4,080	5.0	21	183	95
ABC DAYTIME NEWSBRIEF-M-F	1:57	02	M-F	A	6,760	8.3	29	176	93	BUGS BUNNY/ROAD RUNNER 1	9:30	30	SAT.	C	4,160	5.1	27	197	99
ALICE-M-F	10:30	30	M-F	C	5,300	6.5	29	155	87	BUGS BUNNY/ROAD RUNNER 2	10:00	30	SAT.	C	4,650	5.7	27	197	99
ALL MY CHILDREN	1:00	60	M-F	A	7,170	8.8	31	202	98	BUGS BUNNY/ROAD RUNNER 3	10:30	30	SAT.	C	5,050	6.2	27	196	98
ANOTHER WORLD	2:00	60	M-F	N	3,260	4.0	15	202	99	BUGS BUNNY/ROAD RUNNER 4	11:00	30	SAT.	C	4,890	6.0	26	197	99
AS THE WORLD TURNS	1:30	60	M-F	C	5,460	6.7	24	200	99	BULLWINKLE	12:30	30	SAT.	N	2,040	2.5	11	122	67
CAPITOL	2:30	30	M-F	C	4,320	5.3	20	194	97	CBS SPORTS SATURDAY	4:30	90	SAT.	C	4,810	5.9	19	173	95
CAPTAIN KANGAROO	6:30	30	M-F	C	410	.5	7	89	66	CBS SPORTS SUNDAY	4:30	90	SUN.	C	4,560	5.6	19	186	98
CHIPS M-F	3:00	60	M-F	N	3,260	4.0	14	162	87	DAFFY/SPEEDY SHOW	12:00	30	SAT.	N	2,450	3.0	13	167	86
DAYS OF OUR LIVES	1:00	60	M-F	N	4,730	5.8	20	208	99	DEAR ALEX & ANNIE-10.56AM	10:56	03	SAT.	A	4,400	5.4	23	196	99
DIFF'RENT STROKES M-F	10:00	30	M-F	N	3,340	4.1	19	126	75	FACE THE NATION	11:30	30	SUN.	C	2,770	3.4	15	166	96
DOCTORS	12:00	30	M-F	N	1,960	2.4	9	139	72	FLINTSTONE'S COMEDY SHW2	8:00	30	SAT.	N	1,220	1.5	16	174	94
EDGE OF NIGHT	4:00	VAR	M-F	A	4,080	5.0	18	157	80	FONZ AND HAPPY DAYS GANG	11:00	30	SAT.	A	4,970	6.1	27	195	98
FAMILY FEUD	12:00	30	M-F	A	5,380	6.6	26	174	90	GOLDIE GOLD/ACTION JACK	9:00	30	SAT.	A	3,100	3.8	22	193	99
GENERAL HOSPITAL	3:00	VAR	M-F	A	8,640	10.6	36	204	99	HEATHCLIFF & MARMADUKE	11:30	30	SAT.	A	4,480	5.5	24	191	94
GOOD MORNING, AMERICA-730	7:30	30	M-F	A	3,830	4.7	30	207	99										

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 81,500,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 21-27, 1982 6

New York Time					NIELSEN AVERAGE					New York Time					NIELSEN AVERAGE							
Duration					AUDIENCE					Duration					AUDIENCE							
Day										Day												
Ntwk										Ntwk												
Program Name					Households	Share	No.	Prog		Program Name					Households	Share	No.	Prog				
					(000)	%	Sta.	Covg.							(000)	%	Sta.	Covg.				
WEEKEND DAYTIME (CONT)																						
IN THE NEWS- 8.26AM	8:26	03	SAT.	C	2,040	2.5	22	188	97	+ WIMBLEDON TENNIS-SAT(S)	4:42	111	SAT.	N	3,990	4.9	15	207	98			
IN THE NEWS- 8.56AM	8:56	03	SAT.	C	2,450	3.0	20	192	99	+ WIMBLEDON TENNIS-SUN(S)	2:00	150	SUN.	N	2,530	3.1	11	194	96			
IN THE NEWS- 9.26AM	9:26	03	SAT.	C	2,930	3.6	21	192	99	NUMBER OF PROGRAMS 72												
IN THE NEWS-9.56AM	9:56	03	SAT.	C	4,400	5.4	27	197	99													
IN THE NEWS-11.56AM	11:56	03	SAT.	C	3,830	4.7	20	183	95													
IN THE NEWS-12.26PM	12:26	03	SAT.	C	3,020	3.7	15	168	88													
IN THE NEWS-12.56PM	12:56	03	SAT.	C	3,180	3.9	16	168	88													
IN THE NEWS- 1.26PM	1:26	03	SAT.	C	3,260	4.0	16	155	84													
IN THE NEWS-10.56AM	10:56	03	SAT.	C	5,380	6.6	28	196	98													
IN THE NEWS-11.26AM	11:26	03	SAT.	C	4,730	5.8	26	197	99													
KID SUPER POWER I	9:30	30	SAT.	N	4,240	5.2	28	199	97													
KID SUPER POWER II	10:00	30	SAT.	N	3,910	4.8	23	199	97													
KWICKY KOALA SHOW	1:00	30	SAT.	C	3,500	4.3	17	155	84													
LAVERNE AND SHIRLEY	9:30	30	SAT.	A	3,420	4.2	22	197	99													
MEET THE PRESS	12:30	30	SUN.	N	2,930	3.6	15	186	97													
NBC MAJOR LEAGUE PRE GAME	1:30	17	SAT.	N	3,830	4.7	19	211	96													
NBC MAJOR LEAGUE BASEBALL	1:47	177	SAT.	N	5,710	7.0	25	211	96													
POPEYE/OLIVE COMEDY SHOW	8:00	30	SAT.	C	1,790	2.2	21	188	97													
PRO BOWLERS-SPRING ED.	3:30	90	SAT.	A	4,400	5.4	18	187	94													
+ REACH INTO SPACE-LAUNCH-4(S)	10:30	60	SUN.	A	3,670	4.5	20	169	96													
RICHIE RICH/SOOBY DOO-1	10:00	30	SAT.	A	4,400	5.4	28	194	99													
RICHIE RICH/SOOBY DOO-2	10:30	30	SAT.	A	5,130	6.3	30	198	99													
SCHOOLHOUSE ROCK-8.26AM	8:26	04	SAT.	A	2,610	3.2	31	187	94													
SCHOOLHOUSE ROCK-8.55AM	8:55	04	SAT.	A	2,930	3.6	25	194	98													
SCHOOLHOUSE ROCK-9.25AM	9:25	04	SAT.	A	3,100	3.8	21	193	99													
SMURFS I	8:30	30	SAT.	N	3,500	4.3	35	211	99													
SMURFS II	9:00	30	SAT.	N	5,130	6.3	38	211	99													
+ SPACE SHUTTLE MISSION IV(S)	10:00	90	SUN.	N	3,180	3.9	18	180	96													
+ SPACE SHUTTLE(S)	10:56	17	SUN.	C	3,020	3.7	16	163	94													
SPACE STARS I	11:00	30	SAT.	N	2,770	3.4	15	160	79													
SPACE STARS II	11:30	30	SAT.	N	2,450	3.0	13	161	79													
SPIDER-MAN & FRIENDS	10:30	30	SAT.	N	3,180	3.9	18	200	96													
SPORTSBEAT	3:00	30	SUN.	A	3,500	4.3	15	163	88													
SPORTSWORLD	4:30	90	SUN.	N	3,420	4.2	14	187	94													
SUNDAY MORNING	9:00	90	SUN.	C	3,670	4.5	24	156	91													
SUPERFRIENDS	8:00	30	SAT.	A	2,450	3.0	32	187	94													
TARZAN/L.RANGER/ZORRO HR1	8:30	30	SAT.	C	2,200	2.7	19	192	99													
TARZAN/L.RANGER/ZORRO HR2	9:00	30	SAT.	C	2,930	3.6	21	192	99													
THIS WEEK-DAVID BRINKLEY	11:30	60	SUN.	A	3,420	4.2	18	180	93													
30 MINUTES	1:30	30	SAT.	C	2,530	3.1	12	155	89													
THUNDARR THE BARBARIAN	8:30	30	SAT.	A	3,020	3.7	25	192	98													
TOM AND JERRY COMEDY SHOW	12:30	30	SAT.	C	3,590	4.4	18	168	88													
TROLLKINS	12:00	30	SAT.	C	3,180	3.9	16	168	88													
+ WESTCHESTER CLASSIC-SAT(S)	3:30	60	SAT.	C	2,360	2.9	10	158	92													
+ WESTCHESTER CLASSIC-SUN(S)	2:30	120	SUN.	C	3,420	4.2	14	177	97													

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 81,500,000

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LINE-UP CHANGES

July 30, 1982

FAST WEEKLY
HOUSEHOLD AUDIENCES REPORT
RATINGS-ONLY WEEK
Week of June 21-27, 1982

The following revised program audience data are the result of program lineup changes received from the Networks too late for inclusion in the above report.

Program Name	New York Time					NIELSEN AVERAGE			No. Prog. Sta. Covg.	
	Duration		Day	Ntwk	AUDIENCE		Share %			
								Households (000)	%	
EVENING										
NBC Nightly News-SAT	6.35	25	Sat	N	2610	3.2	9	145	72	